

A Reply

R. J. McCUE

Professor Warburton has correctly identified an area which needs further investigation. He is quite correct in pointing out that my article does not address the question "why do people join?", which is beyond the scope of what I was trying to do. Nor have I provided an answer for the closely related question of why Vancouver Islanders were comparatively uninterested in the message of the Mormon elders. Why did they not join? Perhaps these questions should have been attempted, but I did not view them as an integral part of my investigation. I hope that Dr. Warburton, or someone else with similar interests and qualifications, will undertake a study that will provide these answers.